

COURSE DESCRIPTION CARD

Course name	Innovative entrepreneurship				
Course type	optional	Course code	SDPB0044	ECTS credits	2
Forms and number of hours	Classes: 20 h	Scientific discipline	management and quality science		
Course objectives	<p>Forms of classes and number of hours: classes - 20 hours. Scientific discipline: management and quality science, economics and finance. ECTS credits: 2. The aim of the course is to teach students the principles of starting a business and creating and managing innovations in an enterprise.</p>				
Course content	<ol style="list-style-type: none"> 1. The essence and definitions of entrepreneurship. 2. Evolution of entrepreneurship. 3. Determinants of enterprise development. 4. Internal and external environment of enterprises. 5. The essence and classification of innovations. 6. Linear and complex innovations. 7. Open innovations and UDI. 8. Support for the implementation of innovations. 9. Sources and conditions for introducing innovations. 10. Innovative company - goals and resources. 				
Teaching methods	Presentations, discussion, case studies, students' own studies based on the indicated sources				
Assessment method	Activity during the classes, oral exam				
Symbol of learning outcome	Learning outcomes		Reference to the learning outcomes for the field of study for the 8th level of Polish Qualification Framework (PRK)	Methods of assessing the learning outcomes	
LO1	Student knows and understands the economic, legal, ethical and other essential conditions of business activity		SD_W2	Exam	
LO2	Student transfers the results of scientific activity to the economic and social sphere		SD_U3	Exam	
LO3	Student is able to independently plan innovations and act for his own development as well as plan innovative processes in the enterprise		SD_U9	Exam	
LO4	Student is ready: to initiate innovative activities for the public interest; to think and act in an entrepreneurial way		SD_K3	Exam	

Student workload (in hours)	
Classes	20
Consultations	1
The unassisted student work	20
Preparation for and participation in exams	9
Total	50
ECTS credits	2

Basic references	<p>1.R. K. Jain, H. C. Triandis, C. W. Weick, <i>Managing research, development, and innovation. Managing the Unmanageable</i>, John Wiley & Sons 2010.</p> <p>2.T. Bernat (Ed.), <i>Survey of student's entrepreneurship - cross countries analysis</i>, Print Group Daniel Krzanowski, Szczecin 2008.</p> <p>3.S. Gudkova (Ed.), <i>Exploring entrepreneurship: inspirations from the field</i>, Kozminski University 2015.</p>
Supplementary references	<p>1. M. Pawlak, <i>Zarządzanie projektami</i>, Wydawnictwo Naukowe PWN, Warszawa 2019.</p> <p>2. <i>Analiza najlepszych praktyk w zarządzaniu pracami B+R</i>, Ośrodek Przetwarzania Informacji – Instytut Badawczy, Warszawa 2012.</p> <p>3. ."Harvard Business Review".</p>
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